

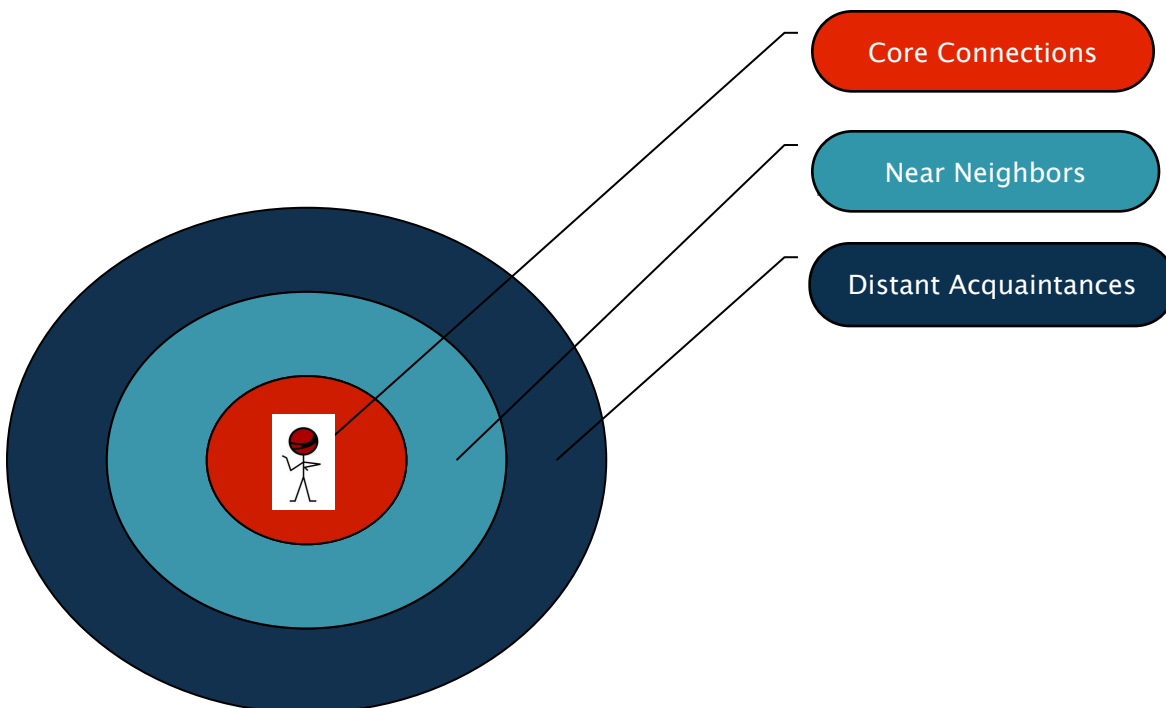
## Brainstorming Guide for Imagine 2030 Facebook Giving Challenge

This worksheet should be used by everyone help win \$50,000 (and raise up to \$5,000 for your partner and project) through our Imagine 2030 Facebook Giving Challenge,. Use it to help you think of individuals that fit into three board categories – your “core connections,” “near neighbors,” and “distant acquaintances.” **Your goal should be to donate yourself and then find at least 4 more people to become a \$10 supporter on Facebook Causes!**

**Core connections:** Those are people who you are very close to you personally – immediate family, significant others, best friends, etc. They are people that you would feel very comfortable reaching out to and would feel confident that they would be willing to match your \$10 donation.

**Near neighbors:** Folks that you know and would feel comfortable saying “Hey!” to on the street as you pass. You know a LOT of these people, and this is the “bread and butter” of our social media strategy. You should be reaching out to as many of these people as possible!

**Distant acquaintances:** People that you may not know well, but you have their contact information, and might as well see if they would be interested in supporting GlobeMed!



On the next page are some categories to help you brainstorm all the wonderful people you know that could be a part of those 4 (or more!) donors! So, what are you waiting for? Start brainstorming away!....

**Best Friends:**

**Professors:**

**Family:**

**Family Friends:**

**High School:**

**Professionals:**

**Sports Teams:**

**Classmates:**

**Study Abroad/Traveling:**

**Coworkers:**

**Church/civic:**

**Clubs/student groups:**